



Dear colleagues,

It is with great pleasure that I invite you to join the 8th Asia-Pacific Congress on Sports Technology (APCST) to be held in the Hilton Hotel in Tel Aviv on Oct 15 - 19, 2017.

The APCST is a bi-annual international congress that took place in Australia, Japan, USA, Singapore and last year in Spain where the 7th event was held and chaired by Prof. Aleksandar Subic, Deputy Vice-Chancellor (R&D) and Prof. Franz Konstantin Fuss, Professor of Health and Sports Technologies, both from Swinburne University of Technology, Australia.

This time we have the privilege to hold the APCST congress in Tel Aviv, Israel. The congress will focus on all aspects of sports technology and innovations; from children to adults, from healthy to ailing populations, from leisure to athletic performances, from civilian to military activities, etc. Participants will include scientists, entrepreneurs and the industry to bridge between theory to practice, and to form translational research.

This multinational pool of academics and industry experts will form a sports specific ecosystem where new technologies and ideas can be shared and then disseminate worldwide.

With these goals in mind, we welcome you to the 8th Asia-Pacific Congress on Sports Technology and wish you a fruitful and successful meeting.

Prof. Mickey Scheinowitz

Congress Chairman

Tel-Aviv University



**sponsorships and Exhibition Opportunities**

**Platinum Sponsorship Package**

\$ 20,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Gold Sponsor"
  - ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
  - ❖ A color advertisement in the final program/book of abstracts
  - ❖ 8 sq.m free of charge, in the exhibition area (Space only).
  - ❖ One free insert in the conference bag (max A4)
  - ❖ Invitations for 2 company representatives for conference events (get-together reception and faculty dinner)
  - ❖ 8 exhibitor badges
- including *Sponsoring a parallel session:***
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
  - ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
  - ❖ Promotion sign to be placed near the podium - must be approved by the conference coordinator



**Gold Sponsorship Package**

\$10,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Gold Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ A color advertisement in the final program/book of abstracts
- ❖ 6 sq.m., free of charge, in the exhibition area (Space only).
- ❖ One free insert in the conference bag (max A4)
- ❖ Invitations for 2 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 8 exhibitor badges

**Silver Sponsorship Package**

\$6,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Silver Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 4 sq.m. free of charge, in the exhibition area (Space only)..
- ❖ One free insert in the conference bag (max A4)
- ❖ A color advertisement in the final program/book of abstracts
- ❖ 6 exhibitor badges

**Bronze sponsorship package**

\$3,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Bronze Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 4 sq.m., in the exhibition area (Space only).
- ❖ One free insert in the conference bag (max A4)
- ❖ 2 exhibitor badges



**Sponsoring a parallel session** \$3,000

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference program & the conference book.
- ❖ One free insert – must be approved by the conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by the conference coordinator

**Conference bags** \$4,000

(Or provided by the sponsor)

**Option 1-**

The organizers are in charge of the production of approximately 500 delegate bags. The design of the bags needs to be approved by the sponsoring company.

**Option 2 –** The sponsoring company is in charge of supplying the bags

The sponsoring company will provide approximately 500 delegate bags, on which the conference and sponsor's logo will be displayed. The design of the bag needs to be approved by the organizers.

**Conference bag inserts** \$1,000

Promotional material such as leaflets and brochures will be included in the participants' conference bags.

Please note that the material is to be provided by the sponsor and must be approved by the Secretariat (the maximum page size is A4 and the maximum number of pages is 8)





**Conference Lanyards**

\$3,000

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 1,000 lanyards, on which the Congress and Sponsor's logo will be displayed.

The design of the lanyards needs to be approved by the organizers.

**Plasma Screen Advertisement**

\$1,500

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will display the detailed scientific program during the program sessions.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the ICI Secretariat.
- ❖ Each advertisement will be displayed for 30 seconds.
- ❖ Advertisement slots will be allocated on a first come, first served basis.

**Advertisements Final Program / Abstract Book**

A full-page color advertisement is available in the following conference publication:

Final program/abstract book – Advertisement published in an internal page \$1,000

**Pocket Program** \$2,500

Exclusive advertisement on the back cover of the pocket-sized program

Additional advertisements within the publication are available on application.

**Sponsorship of Congress T-Shirts** \$ 6,000

A T-Shirt bearing the Sponsor and Congress logos will be provided to each participant.



**Notepads & pens**

\$750

The sponsoring company is in charge of supplying the notepads and pens

.The sponsoring company will provide approximately 500 notepads and pens. The design of the notepads and pens needs to be approved by the organizers.

**Morning training sponsorship**

\$ 2,000

jogging, bike riding, swimming, Tai-Chee, Yoga

Acknowledgment of sponsorship in the conference website

- ❖ Acknowledgment of the sponsorship in the conference website & conference book with the sponsor's logo
- ❖ with the sponsor's logo
- ❖ One free insert in the conference bag (max A4)
- ❖ The sponsor shall be able to supply the participants with relevant branded articles (such as bottled water, T-shirts, caps etc')
- ❖ 2 exhibitor badges

Best regards,

Ravit Mitchell

Industry Liaison Manager

Paragon Group

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### Sponsorship Application Form

Please complete the following information and return to the Exhibition Manager:

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	

\* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following sponsorship items:

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

Item	Price
<b>Total Amount (Please Complete)</b>	



**Name of Company:**

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Please send me a sponsorship contract and an invoice for the 50% deposit

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**By check:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd.

Abba Eben 15

Herzelia

Israel

**Bank Transfer**

Details will be available in the invoice

Bank charges are the responsibility of the payer

**TERMS OF PAYMENT**

50% due with signed contract

50% due by September 1<sup>st</sup>, 2017

The total amount should be received one week prior to the opening date of the conference.

**CANCELLATION POLICY**

Cancellations will be accepted in writing only. A cancellation notice received by September 1<sup>st</sup>, 2017, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after September 2<sup>nd</sup>, 2017

Signature .....Date .....

Company Stamp .....





## Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m. Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: [Eti@b-safe.org](mailto:Eti@b-safe.org) +972-3-5325575).

## Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.

## Technical/Exhibitor Manual

A technical manual outlining all technical aspects of the exhibition will be circulated two months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## Site Inspections

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange visits.